

BRETT BACH

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CREATIVE PROJECT MANAGER | CREATIVE OPERATIONS & PRODUCTION LEAD

Creative Project Manager with over a decade leading cross-functional creative production, campaign execution, client communication, timelines, scopes, budgets, resourcing, feedback cycles, and delivery across advertising, branded content, television, and digital media. Known for translating complex stakeholder feedback into clear direction, managing ambiguity, and keeping creative teams aligned through fast-moving production environments.

CORE CAPABILITIES

End-to-End Creative Production • Cross-Functional Team Leadership • Stakeholder & Client Management • Timeline, Budget & Scope Ownership • Creative & Production Operations • Creative Execution & Quality Oversight • Workflow Optimization • Media Delivery & Quality Control • Cross-Department Communication • Information & Asset Coordination

PROFESSIONAL EXPERIENCE

SOUND BRIGADE — Los Angeles, CA

Co-Founder | Creative Production Lead | 2013 – Present

Built and led a production studio supporting integrated multi-channel campaigns across advertising, television, and digital media for national and global brands, owning creative workflows, stakeholder coordination and delivery across complex production environments.

- Lead end-to-end production across **15–25 projects annually**, managing multiple concurrent timelines, budgets, and stakeholders across agency and client teams
- Deliver campaigns for national and global brands including HBO, Nickelodeon, DoorDash and Pizza Hut
- Direct and coordinate teams of **4–8 collaborators**, balancing resources, timelines, and stakeholder priorities to maintain delivery consistency
- Oversee production and delivery of branded content assets for advertising, broadcast, and digital platforms
- Serve as primary client and agency partner, aligning creative direction with scope, timelines, and budget to keep projects on track
- Coordinate timelines, approvals, feedback cycles, delivery schedules and cross-functional communications across simultaneous campaign launches, flagging risk early and resolving issues before delivery disruption
- Reduce revision cycles and turnaround time by **20–30%** by restructuring workflows, improving review processes and standardizing production systems for teams
- Built and launched a commercial digital content distribution platform, overseeing asset organization, workflow coordination, delivery systems and user facing content operations

SOUNDCRAFTER — Austin, TX

Creative Project Manager | 2021 – 2025

Managed high-volume creative production and campaign delivery across broadcast projects, leading delivery, approvals and quality control from intake through final output while aligning cross-functional teams and stakeholders.

- Managed **3–6 concurrent projects** across timelines, budgets, and scope, ensuring consistent delivery under active production schedules
- Led teams of **6–8 contributors**, maintaining alignment across internal teams, and production stakeholders throughout each stage of delivery
- Served as primary client contact, owning scope, timelines, approvals, and delivery alignment
- Translated client and creative feedback into clear, actionable direction, accelerating iteration and keeping projects moving forward
- Improved production efficiency by **15–20%** by streamlining workflows and communication processes
- Maintained delivery quality under compressed timelines, balancing stakeholder expectations with production constraints

- Coordinated approvals, revisions, delivery schedules, and communications across multiple concurrent stakeholders and production teams

FUSE TV — Los Angeles, CA

Production Lead (Contract) | 2017 – 2019

- Led high-volume content production workflows for weekly broadcast and marketing campaigns, coordinating timelines, delivery systems, stakeholder approvals, and asset delivery under compressed schedules
- Partnered with producers, talent, and executives to deliver high-volume weekly campaign content
- Increased speed to market by **20%** by building templates and standardized delivery and finishing systems
- Maintained creative quality under compressed timelines, balancing stakeholder expectations and production constraints

FOUNDATIONAL EXPERIENCE — Los Angeles, CA

Production, Education & Web Design | 2008 – 2013

- Supported post-production across film, television, and advertising projects, coordinating timelines, revisions, and deliverables
- Managed production logistics and handoffs, ensuring projects moved efficiently through final delivery
- Applied a background in education to improve communication clarity and structured feedback across teams
- Used web design and systems thinking to organize assets and streamline workflows across projects

SELECT PROJECTS

DoorDash x Diageo
Synchrony Bank x Marvel
Pizza Hut
Meta
Jelly Belly
My 600lb Life
Silos Baking Competition

RECOGNITION & AFFILIATIONS

CLIO Gold
CLIO Bronze
MTV VMA Nominations (2x)
American Advertising Award Bronze
SXSW, Sundance, Tribeca Official Selections

EDUCATION

B.A.E English — Arizona State University
Recording Arts — Conservatory of Recording Arts and Sciences
Google Project Management Certificate, Coursera
Google UX Design Certificate, Coursera

TOOLS

Asana • Google Workspace • Slack • Frame.io • Trello • Adobe Creative Suite • Figma • Pro Tools